



“I’ve always been surrounded by survivors of sexual assault. One night in October, I was out with a friend and she chose to share her story with me. Though I had heard about a dozen stories prior, this story particularly affected me and forced me to realize how common this tragedy was. I woke up the next day with the idea for Project Unbreakable.” – Grace Brown

**WILL Senior Capstone Project
WGS 496 – SPRING 2013
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Mission

To increase awareness about sexual assault on TCNJ's campus and break the cycle of silence and shame by creating a visual display of victims/survivors holding posters with direct quotes from their attacker. The visual display of riveting, undeniably horrifying quotes will profoundly impact TCNJ's student body and allows victims/survivors to voice their survivorship. In addition, strive to prevent sexual assault through a video that explicitly explains the definitions of sexual assault and consent.

Background to Grace Brown's Project Unbreakable

Project Unbreakable was created in October of 2011 by Grace Brown. Grace works with survivors of sexual assault, photographing them holding a poster with a quote from their attacker. Grace has photographed over four hundred people and has received over a thousand submissions. TIME magazine has also named it one of the top 30 Tumblr blogs to follow.

Grace's website can be found at <http://projectunbreakable.tumblr.com/>

Project Overview

- Publicize for quotation submissions and volunteers
- Photo sessions
- Interview TCNJ students for video
- Edit photos and video
- Project launch including reveal of display, speaker and reception

Project Schedule

Week 1: March 21

- Break down work/responsibilities .
- Contact Jackie DeVore.
 - Home email address <jackiecunylaw@yahoo.com>
 - Work email address <jacqueline@mayerslaw.com>
 - Cell phone - [\(973\) 568-9514](tel:9735689514)
- Contact Robin in AVI.
- Set dates:
 - Advertising/promotion after Take Back the Night, April 17
 - Photo sessions, April 19 and 20
 - Project launch and speaker, April 23 @ 11:30 in Ed. Building
- Reserve space in Education Building for launch/speaker through R25.

Homework:

- Qualtrics
- Find out prices to print and laminate large photos.

Week 2: March 28

- Make Gmail account.
 - Email: TCNJUnbreakable@gmail.com
 - Password: lead2act
- Make Tumblr account.
- Finalize Qualtrics. See *Appendix A*.
- Draft email to campus organizations. See *Appendix B*.
- Make Facebook page.
- Choose student to maintain Gmail account and Qualtrics results.
- Choose student to assemble handbook.

Homework:

- Contact HR about photo waiver.
- Email networks Qualtrics and invite Facebook friends to 'like' page.
- Create flyer for photos/event.

Week 3: April 4

- Class mediation
- Email address of those that submitted quotes will no longer be included in list of quotes sent to class to protect anonymity.
- Video element has been added to the project.
- Decide who will edit the video.
- Decide who will write movie script.
- Decide who will handle refreshments for event.

Homework:

- Continue to maintain Qualtrics.
- Write movie script
- Contact Joe Hadge, AVI

Week 4: April 11

- Assign individual tasks.
- Add event to TCNJ calendar so that it appears on website and "This Week @ TCNJ" email.
- Finalize refreshments (Momma Flora's + Applebee's?).
- Film responses for movie.
- Photo group
 - Easels?
 1. Take photos
 2. Print photos
 3. Mount photos
 4. Create posters
 - a. Mission (w/ logo)
 - b. Statistics
 - c. Resources
 - d. Warning
- Choose someone to make table tents.
- Choose someone to track down easels.

Homework:

- Continue to maintain Qualtrics
- Create table tent and have approved
- Buy posters and markers
- Easels
- Write warning
- Print warning
- Finish filming responses for movies.

Week 5: April 18

- Put out table tents.
- Hang flyers.
- Finalize place/time/date to take pictures.
- Make posters (write quotes on poster board).
- Assign people to speak at reveal.

Homework:

- Take pictures.
- Buy black cardstock and glue sticks.
- Print pictures, trigger warning, resources and mission statement/background information then mount on black cardstock.

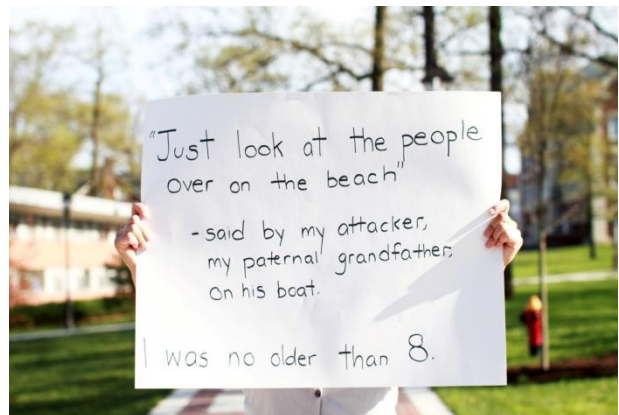
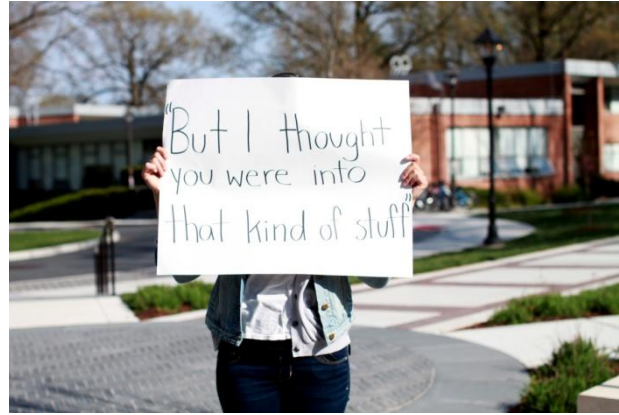
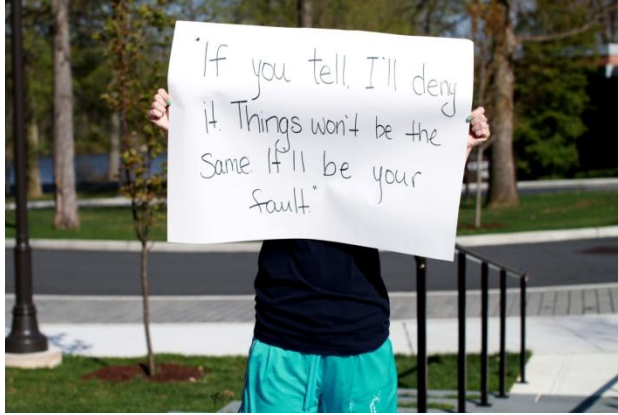
- Upload pictures to Tumblr.
- Assemble display with easels from ML's office in SS atrium.
Assemble them so two easels are at each entrance, trigger warnings nearby.
- Make Facebook Event for project reveal/launch.

Project Launch/reveal, April 23 in Ed. Building 115

- Pick up food donations beforehand.
- Be there at 11:00 AM to help set up.
- 11:30 AM lunch/speaker Jackie Devore/video screening.
- Event will end with group moving to the SS atrium to see the display.

Photos + Video

Included on this page are some of the photos that were taken for this project. All of the photos can be found at <http://tcnjunbreakable.tumblr.com/>.



TCNJ Unbreakable's video can be found at:
<http://www.youtube.com/watch?v=750Jj2MQGk8&feature=youtu.be>

Class Reflections

Members of the class were invited to submit a reflection on the class project.

Mariah Alston - Working on this project was a good experience in many ways. As a group, different types of personalities had to work together despite differences in order for us to reach our common goal. Also, seeing the joy that all us amazing women got from doing such a great piece of work was truly inspiring. I'm really going to miss these girls.

Jennifer Frederick - While there were many ups and downs during the semester, it was rewarding to see our project come together at the reveal. Jackie was a great speaker who inspired me with her strength and determination.

Appendix A: Text included in Qualtrics

Project Unbreakable was created in October of 2011 by Grace Brown. Grace works with survivors of sexual assault, photographing them holding a poster with a quote from their attacker. Grace has photographed over four hundred people and has received over a thousand submissions. TCNJ's WILL program capstone students are bringing this inspiring project to our campus!

Below is a survey for submitting a quote from your attacker or someone who said something harmful to you after the incident, such as a parent, peer or authority figure. Please indicate below if you would like to participate by being photographed as well.

Quotes will be compiled and written on posters that will be held by sexual abuse survivors. They will be photographed and used in a display in the library lobby starting on Tuesday, April 23. **Participants can choose to hold the poster in front of their faces to remain anonymous.** They can also choose to hold someone else's quote, and these participants will also be anonymous.

If you are interested in participating by submitting your own image, please send an email to TCNJUnbreakable@Gmail.com.

Please visit this website for examples: <http://projectunbreakable.tumblr.com/>

Note: We are not qualified to give certified advice on this subject. If you are struggling, RAINN has a free, confidential, 24/7 sexual assault hotline: [1.800.656.HOPE\(4673\)](tel:1.800.656.HOPE(4673)). RAINN also has an online hotline: <https://ohl.rainn.org/online/>

Please write your quote below.

Would you like to be photographed for this project? You do not need to show your face. You can hold a poster in front of your face to hide your identity. You also do not need to hold a poster with your own quote.

Photographing will take place Friday, April 19 and Saturday, April 20.

- No
- Yes, but I'd like to hold someone else's quote
- Yes, and I'd like to hold my own quote

With regards to the above question, if the second option is chosen, then the following appears:

Please contact TCNJUnbreakable@Gmail.com to participate in the photographing session. Your name/email will not be linked to your survey submission.

If the third option is chosen, then the following appears:

Please provide your email address to be contacted for the photographing session.

Appendix B: Text included in Mass Email

Hello [organization]

The Women's & Gender Studies Activism Capstone is hosting a campus project addressing sexual assault.

Our recent survey of TCNJ Students found that 3 in 5 students know of or are a survivor of sexual assault. Considering this startling statistic, we are creating a supportive space where the TCNJ community can voice its survivorship.

If you have been directly or indirectly impacted by sexual assault, we encourage you to read our proposal and consider participating in our empowering project. The option to do so anonymously is available.

https://tcnj.qualtrics.com//SE/?SID=SV_1YRIJ8gqAeZrqi

Additionally, feel free to share this link with your network.

If you have any questions – please email tcnjunbreakable@gmail.com.

Best,

[Name]

Appendix C: Flyer



1 in **4** women
will be sexually assaulted
ON THIS CAMPUS.

Come to the reveal of **TCNJ Unbreakable** to learn
about sexual assault and what you can do about it.

When: Tuesday April 23

11:30am - 12:30pm

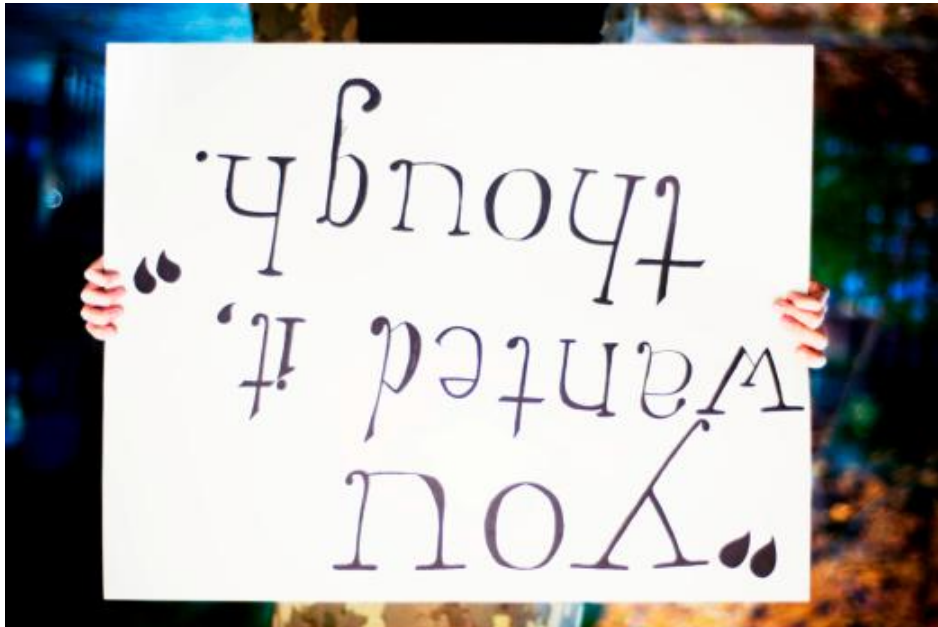
Where: 115 Education

Building

Speaker: TCNJ alumna Jackie DeVore

To learn more, visit our Facebook page TCNJ
Unbreakable, or email us at tcnjunbreakable@gmail.com

Appendix D: Table Tent
(To be printed landscape)



1 in 4 women will be sexually assaulted **ON THIS CAMPUS**

Come to the reveal of **TCNJ Project Unbreakable** to learn about sexual assault
and what you can do to stop it

With speaker and TCNJ alum Jackie DeVore

When: Tuesday April 23rd

11:30 AM-12:30 PM

Where: Education Building 115

Find us on Facebook at TCNJ Unbreakable or email tcnjunbreakable@gmail.com
to learn more

Appendix E: Video Script

Scene

Female: At least 1 in 4 college women will be the victim of a sexual assault during her academic career and at least 80% of all sexual assaults are committed by an acquaintance of the victim.

Male: The TCNJ community finds these statistics unacceptable. The hope is that this video will encourage you to do your part in changing these statistics.

Scene

How would you define consent? (*Use 3-4 CORRECT responses*)

Male: Answer 1

Female: Answer 2

Male: Answer 3

Screen shot of complete definition of “consent.”

Consent is permission for something to happen or an agreement to do something. It is an act of reason and deliberation. Consent assumes a physical power to act and a reflective, determined, and unencumbered exertion of this power.

Scene

Male: IF YOU'RE NOT SURE, ASK FIRST or ASK AGAIN.

Female: If you're NOT POSITIVE he has consented, DON'T DO IT.

Male: If you're NOT POSITIVE she has consented, DON'T DO IT.

Scene

How would you define sexual assault? (*Use 3-4 CORRECT responses*)

Female: Answer 1

Male: Answer 2

Female: Answer 3

Male: Answer 4

Screen shot of complete definition of “sexual assault.”

Sexual assault is any type of sexual contact or behavior that occurs without the explicit consent of the recipient. Falling under the definition of sexual assault are

such activities as forced sexual intercourse, forcible sodomy, child molestation, incest, fondling, and attempted rape.

Scene

What would you say to a friend who is about to commit sexual assault?

- ➔ If someone needs a scenario, use the following as an example:
 - “At a party, you see a friend trying to get an obviously party-goer to leave. She’s/he’s not just buzzed; she’s/he’s stumbling over her own feet. What would you say to your friend?”

Male: Answer 1

Female: Answer 2

Male: Answer 3

Female: Answer 4

Scene

Screen shot

On average, at least 50% of college students’ sexual assaults are associated with alcohol use.

Quotes from students about how to react in a situation with alcohol.

Scene

Open quotes on sexual assault if fitting

i.e. “Real men treat women with respect.”

Scene

Female: The statistics surrounding sexual assault are appalling. The best way to start challenging these statistics is to educate yourself about sexual assault.

Male: At least 1 in 4 college women will be the victim of a sexual assault during her academic career, but together we can change this grim fact.

Screen shot

Speak up. Speak out.

Screen shot

No means no.

Scene

Screen shot of Resources

Appendix F: Consent Form for Video**CONSENT FORM**

You have been invited to participate in a brief video interview, in which you will be asked 3-4 questions and asked to read a quote/statistic. *We ask you to share your honest and unfiltered opinions* so that we can represent a broad range of voices from the TCNJ campus community.

Purpose of the Interview:

We are conducting interviews for our WILL capstone course. The short video that we will create will ultimately be shown at a project reveal on April 23, in the hopes of sparking dialogue and analysis. It may also be shown in ADEP or AVI presentations. Please provide us with an email address if you would like to stay posted on the details of the project reveal and the use of the footage.

Name _____

Email _____

Affiliation (to department, major, or student organization):

I voluntarily agree to be interviewed, and I give my consent that my responses may be shown during the activism project of the WILL capstone class.

Signature _____ **Date** _____

Feel free to contact Rachel at smith337@tcnj.edu if you have any questions about the project

Appendix G: Consent Form for Photos

CONSENT FORM

You have been invited to participate in a photo display event, in which you will be photographed with a quote on a poster board. Showing your face in the photo is optional.

Purpose of the photo display:

We are creating a visual display of enlarged photos for our Women’s and Gender Studies capstone course. The video display that we will assemble will be presented on-campus from Tuesday, April 23, 2013 to Tuesday, April 30th, 2013. Please provide us with an email address if you would like to stay posted on the details of the reveal event on April 23, 2013.

Name _____

Email _____

Please check one box:

- Student Professor TCNJ employee

Affiliation (to department, major, or student organization):

I voluntarily agree to be photographed and my image displayed on TCNJ’s campus, and I give my consent that my photo may be posted to social media forums and shown during the Women’s and Gender Studies capstone class activism project event.

Signature _____ **Date** _____

Feel free to contact Andrea Besaw at besawa1@tcnj.edu if you have any questions about the project.

Appendix H: Letter to Momma Flora's for Refreshments

April 14, 2013

Dear Gary Gulak,

Every year, the graduating class of WILL creates a social change initiative. This year, our project, TCNJ Unbreakable, aims to increase awareness about sexual assault on our campus and break the cycle of silence and shame by creating a visual display of victims/survivors holding posters with direct quotes from their attacker. The visual display of riveting, undeniably horrifying quotes will profoundly impact TCNJ's student body and allows victims/survivors to voice their survivorship.

The WILL Program strives to foster a deeper understanding of gender and its intersections with race, culture, class, sexuality and other aspects of social identity. By connecting students with each other, and to a strong supportive network of faculty, staff, alumnae and community mentors, WILL students develop critical thinking, intellectual curiosity, problem-solving and leadership skills. In addition, WILL students participate in a variety of community engaged learning projects designed to promote positive participation in the global community. This program provides opportunities for women to explore career and life choices in multiple disciplines that enable them to excel and realize their full potential.

This donation will supplement the opening of TCNJ Unbreakable. We are planning a ceremony to reveal our Capstone Project to the TCNJ community. The event is dedicated towards survivors of sexual assault and will raise awareness and break the silence of sexual violence. Our guest speaker will be Jackie DeVore, a TCNJ alumna speaking about her experiences as a former college student. This event will be held during lunch hours and we would greatly appreciate food for our guests. If you have any further questions about the event or our project, please do not hesitate to contact the WILL Office at 609-771-2178 or tcnjunbreakable@gmail.com.

Sincerely,

The WILL Graduating Class of 2013

Appendix I (four pages): Posters for Project Launch

MISSION: To increase awareness about sexual assault on TCNJ's campus and break the cycle of silence and shame. This is a visual display of victims/survivors holding posters with direct quotes from their attacker with responses. The quotes will profoundly impact TCNJ's student body and allows victims/survivors to voice their survivorship. An informative video to encourage action against sexual assault will be shown at the project reveal described below.

Date of Project Reveal: Tuesday, April 23rd from 11:30 - 12:30pm in the Education Building Room 115 at The College of New Jersey



Sexual Assault Statistics

Sexual assault is a threat, attempt, or completion of sexual contact or behavior that occurs without the explicit consent of the recipient. Falling under the definition of sexual assault are activities such as forced sexual intercourse, forcible sodomy, child molestation, incest, fondling, and attempted rape.

- 1 in 4 women and 1 in 6 men are sexually assaulted in their lifetimes.¹
- Every 2 minutes, someone in the U.S. is sexually assaulted.²
- 54% of sexual assaults are not reported.²
- 97% of rapists never spend a day in jail.²
- At least 80% of victims know their attackers.³
- Around 50% of sexual assaults involve alcohol.⁴
- 80% of all sexual assaults occur in social settings.⁴
- A recent survey conducted by the WGS Activism Capstone found that 3 in 5 TCNJ students know of or are a survivor of sexual assault.

Consent is permission for something to happen or an agreement to do something. It is an act of reason and deliberation. Consent assumes a physical power to act and a reflective, determined, and unencumbered exertion of this power. A person who is incapacitated because of the effects of drugs or alcohol cannot consent to sexual activity.



¹ US Department of Justice

² Rape, Abuse, & Incest National Network (RAINN)

³ National Institute of Justice

⁴ National District Attorney Association

TCNJ Campus Resources

Anti-Violence Initiatives

Holman Hall, Room 307

P) 609.771.2571

E) oavi@tcnj.edu

Counseling & Psychological Services

Eickhoff Hall, Room 107

P) 609-771-2247

F) 609-771-5131

E) caps@tcnj.edu

Robbin Loonan

Coordinator of Anti-Violence
Initiatives Department -
Counseling and Psychological
Services

P) 609-771-2272

F) 609-771-5131

E) loonar@tcnj.edu

Other Resources

Mercer County

*24-hour Domestic Violence
and Sexual Assault Hotline:*

P) 609-394-9000

Hotline for TTY Users:

P) 1-888-252-7233

National Toll-free

Sexual Assault Hotline:

P) 1-800-656-HOPE (4673)

New Jersey Coalition Against Sexual Assault (NJCASA)

2333 Whitehorse Mercerville Rd.,
Suite B

Trenton, New Jersey 08619

P) 609-631-4450

W) <http://www.njcasa.org>

Rape, Abuse & Incest National Network (RAINN)

1220 L Street, NW
Suite 505

Washington, DC 20005

P) 202.544.3064

F) 202.544.3556

W) www.rainn.org



Trigger Warning:
The content in the atrium contains sensitive material regarding sexual assault. This may be triggering to some.

Appendix J: Breakdown of Expenses

Item	Cost
35 thin posters	\$ 0.69 ea
10 large posters	\$ 2.99 ea
2 packs of Sharpie markers	\$ 3.99 ea
2 packs of 3 posters	\$ 5.00 ea
1 pack of 50 sheets of black cardstock	\$3.50
Estimated Total	\$75.53

Appendix K: Resources

TCNJ Anti-Violence Initiative	P) 609-771-2571 Holman Hall, Room 307 oavi@tcnj.edu
Robbin Loonan, Coordinator of Anti-Violence Initiatives Department - Counseling and Psychological Services	P) 609-771-2272 F) 609-771-5131 E) loonar@tcnj.edu
Counseling & Psychological Services	Eickhoff Hall, Room 107 P) 609-771-2247 F) 609-771-5131 E) caps@tcnj.edu
Womanspace	P) 609-394-9000
Sexual Trauma Resource Center	P) 973-264-4111
Sexual Assault Guidance	P) 856-455-5555
Sexual Assault Services	P) 908-526-7444
Mercer County 24-hour Domestic Violence and Sexual Assault Hotline	P) 609-394-9000 Hotline for TTY Users: P) 1-888-252-7233
National Toll-free Sexual Assault Hotline:	P) 1-800-656-HOPE (4673)
New Jersey Coalition Against Sexual Assault (NJCASA)	2333 Whitehorse Mercerville Rd., Suite B Trenton, New Jersey 08619 P) 609-631-4450 W) http://www.njcasa.org
Rape, Abuse & Incest National Network (RAINN)	1220 L Street, NW Suite 505 Washington, DC 20005 P) 202.544.3064 F) 202.544.3556 W) www.rainn.org